

ABBY HEARN

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From a career in marketing to beginning a teaching career, I believe in the power of creativity, collaboration, and flexibility. I will use my skills to help students achieve their goals, and build meaningful relationships, and provide a structured learning environment.

EXPERIENCE

NOVEMBER 2020 – DECEMBER 2021

MARKETING MANAGER, PROVIDENCE HILL REAL ESTATE, RICHMOND, VA

Created print and digital marketing materials using Canva and Adobe Suite to increase community engagement. Communicated and provided assistance to clients during the home listing process. Trained new employees and assisted new agents to provide smooth transitions.

MARCH 2020 – NOVEMBER 2020

VIDEO PRODUCTION DIRECTOR, RIVER ROAD PRESBYTERIAN, RICHMOND, VA

Assisted RRPC in moving to online services during social distancing period, establishing a long term plan for digital services. Collaborated with staff and members to produce engaging weekly video services.

MAY 2019 – JULY 2019

VIDEO INTERN, UPBEAT PRODUCTIONS, LONDON, U.K.

Aided in administrative duties, data management, social media management, and content management. Edited video content with an eye for detail and co-produced and wrote in house promotional video.

MAY 2017 – AUGUST 2017

HERPETOLOGY TEACHER, COUNSELOR, NATURE CAMP, VESUVIUS, VA

Collaborated with a team to provide a safe environment for campers aged 11 to 17 to enjoy outdoor activities and learning opportunities. Planned daily herpetology lessons with classroom and outdoor hands-on components to increase engagement.

EDUCATION

JANUARY 2022 - PRESENT

MASTER OF TEACHING, UNIVERSITY OF RICHMOND

- Elementary Education, 3.96 GPA

AUGUST 2016 – MAY 2020

BACHELOR OF SCIENCE, JAMES MADISON UNIVERSITY

- Media Arts and Design, 3.75 GPA, Outstanding Senior Award